



Press Release

AZLE POLICE DEPARTMENT

Police Chief Rick Pippins

7/10/2015

FOR IMMEDIATE RELEASE:

AZLE POLICE DEPARTMENT RELEASES CRIME MAP TO PUBLIC

The Azle Police Department and BAIR Analytics Inc. recently partnered to provide a new way for the public to stay informed about crime in Azle. The Azle Police Department now has an online crime map called RAIDS Online (www.raidsonline.com) that maps and analyzes crime data, alerts Azle citizens about crimes in their area, and allows the Azle Police Department to quickly alert the public about crimes as they occur.

Azle citizens can view a map and grid with all of the crimes in their area, sign up for neighborhood watch reports that automatically email a breakdown of recent crime activity, and submit an anonymous tip about a crime directly to their law enforcement agency. RAIDS Online automatically syncs with the Azle Police Department's records system to keep crime information updated online and in the mobile app. RAIDS Online cleans and geocodes the crime data, then displays all of the incidents on a map, grid and analytics dashboard along with some basic information about the incidents, including the type of crime, location type, block-level address, date and time.

"The Azle Police Department's participation in RAIDS Online highlights their commitment to proactive communication with the public they serve," said Sean Bair, founder of BAIR Analytics, "We're excited to partner with the Azle Police Department to provide this free service for their public."

Typically, agencies can spend thousands of dollars annually through other crime mapping providers. BAIR Analytics offers RAIDS Online and the RAIDS Online Mobile app as a free service to any law enforcement agency that wishes to participate. RAIDS Online is ad-free and BAIR Analytics does not sell the data to third party vendors, thus the agency remains in complete control over their data. "We wanted to do something to help law enforcement in these tough economic times. We consider this a basic service that we are more than happy to provide to the public and our law enforcement friends," said Bair, a former police officer and analyst.

Anyone can visit Azle's crime map at:

<http://www.raidsonline.com/?address=Azle,%20TX>

RAIDS Online Mobile

RAIDS Online Mobile empowers citizens to better understand crime trends and lower crime in their area. Recent crime incidents are displayed on a map or listed in a grid. Users can click on an incident for more information or display a hotspot map based on the crimes that are currently in display. Users can also sign up for neighborhood watch reports that automatically email any

recent crime activity on a daily, weekly or monthly schedule. The app makes all of this information accessible anywhere from a user's mobile device. The RAIDS Online Mobile app is available for FREE on the App Store.

About BAIR Analytics

BAIR (Behavioral Analysis & Intelligence Resources) is an analytical software and service company dedicated to providing private security, public safety, national security and defense entities the innovative tools and subject-matter expertise needed to identify, analyze and resolve problems created by the actions of offenders and their networks that threaten our citizens, our communities and our nation. For more information, visit www.bairanalytics.com.